Bleed: Any artwork extending into this area will be trimmed off
Cut: Where the piece will be cut
Safety: Place no important content beyond this line

Folded program

Bleed: Any artwork extending into this area will be trimmed off
Cut: Where the piece will be cut
Safety: Place no important content beyond this line

Flat program

Program: The size can be adjusted.
Just keep the bleed 1/8" larger and the saftey 1/8" smaller than the cut line.
To qualify for the price listed, it may not be larger than 5.5" x 8.5" for flat and 11" x 8.5" for folded.